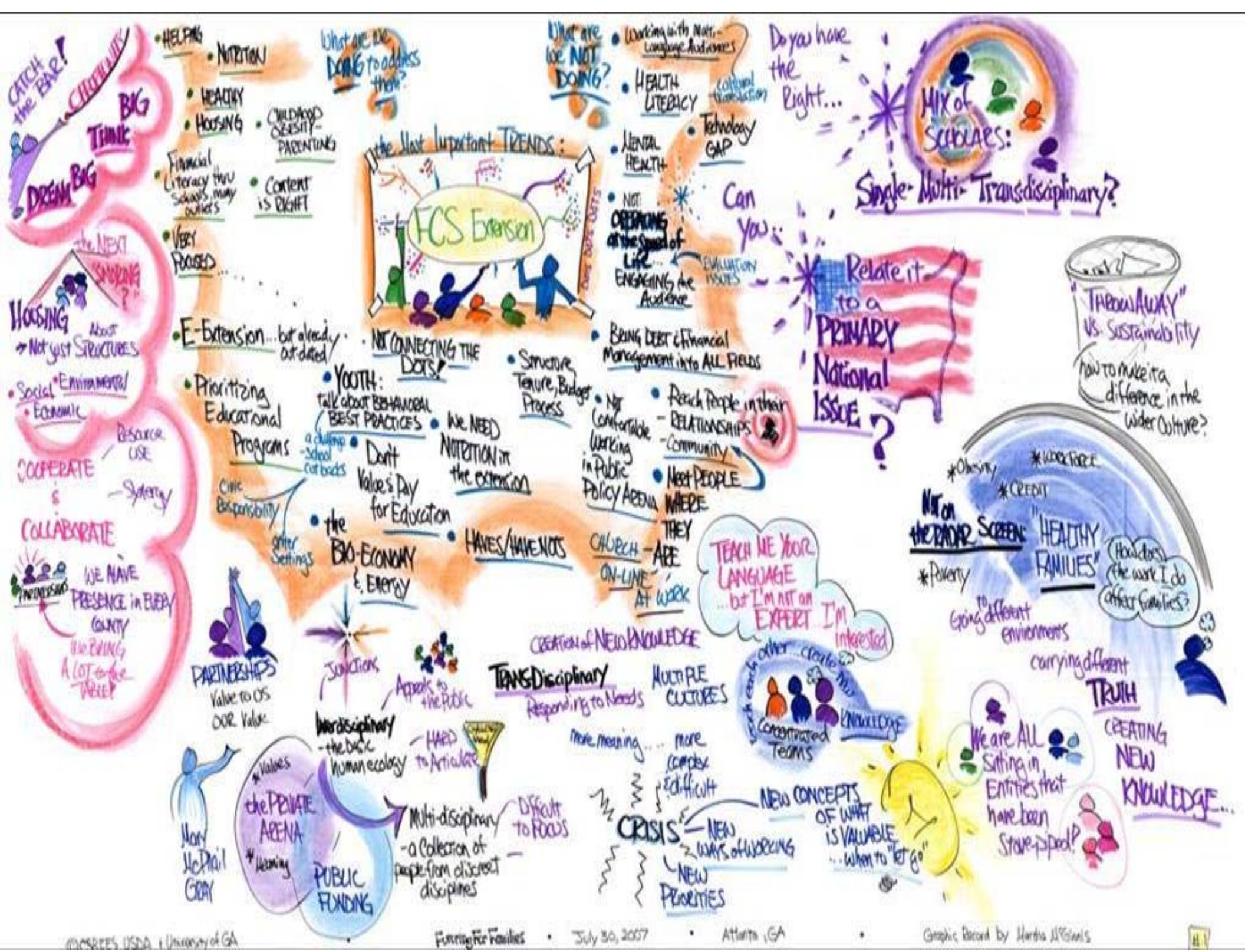

CATCH the BAR!
CHEMISTRY
BIG
THINK
DREAM BIG
HELPING
NUTRITION
HEALTHY
HOUSING
CHILDHOOD OBESITY-PARENTING
Financial Literacy thru Schools, many outlets
Content is RIGHT
VERY FOCUSED
What are we DOING to address them?
the Most Important TRENDS:
FCS Extension
What are we NOT DOING?
Working with Multi-Language Audiences
HEALTH LITERACY
cultural translation
Technology GAP
MENTAL HEALTH
NOT OPERATING at the Speed of Life... ENGAGING the Audience
EVALUATION ISSUES
Do you have the Right...
MIX of SCHOLARS:
Single-Multi-Transdisciplinary?
Can you...
Relate it to a PRIMARY National ISSUE?
the NEXT "SMOKING"?
HOUSING
About STRUCTURES
Not just
Social
Environmental
Economic
E-Extension... but already out-dated
NOT CONNECTING THE DOTS!
Structure, Tenure, Budget Process
BRING DEBT & Financial Management into ALL FIELDS
Prioritizing Educational Programs
YOUTH: talk about BEHAVIORAL BEST PRACTICES
a challenge - school cut backs
We NEED NUTRITION in the extension
Don't Value & Pay for Education
Civic Responsibility
other Settings
the BIO-ECONOMY & Energy
HAVES/HAVE NOTS
Not Comfortable Working in Public Policy ARENA
Reach People in their - RELATIONSHIPS - Community
Meet PEOPLE WHERE THEY ARE
CHURCH - ON-LINE - AT WORK
"THROW AWAY" vs. Sustainability
how to make it a difference in the wider Culture?
Resource USE
COOPERATE & COLLABORATE
Synergy
PARTNERSHIPS
WE HAVE PRESENCE in EVERY COUNTY
We BRING A LOT to the TABLE!
PARTNERSHIPS Value to US OUR Value
Junctions
Appeals to the Public
Interdisciplinary - the basic human ecology
HARD to Articulate
Multi-disciplinary - a Collection of people from discreet disciplines
Difficult to FOCUS
Many McPhail GRAY
Values
the PRIVATE ARENA
Meaning
PUBLIC FUNDING
CREATION of NEW KNOWLEDGE
TRANSDisciplinary
Responding to Needs
MULTIPLE CULTURES
more meaning... more complex & difficult
CRISIS
NEW WAYS of WORKING
NEW PRIORITIES
NEW CONCEPTS OF WHAT IS VALUABLE ...when to "let go"
TEACH ME YOUR LANGUAGE ...but I'm not an EXPERT I'm interested
Concentrated Teams
KNOWLEDGE
Obesity
WORKFORCE
CREDIT
Not on the RADAR SCREEN:
"HEALTHY FAMILIES"
How does the work I do affect families?
Poverty
to Going different environments
carrying different TRUTH
CREATING NEW KNOWLEDGE...
We are ALL Sitting in Entities that have been Stove-piped!
©CSREES USDA & University of GA
Futuring For Families
July 30, 2007
Atlanta, GA
Graphic Record by Martha McGinnis